

YOUR INTRODUCTION TO YOUR STORY

How to write an elevator speech for events that involve your story.



Answer these 5 questions to build your elevator speech:

1. Name

- a. Rather obvious but sometimes people forget.

2. Where are you from?

- a. This gives the person you are talking to a piece to connect on.

3. Who are you here honoring?

- a. Name and branch of service
- b. And how they are related to you
- c. Stay away from details and circumstance of death

4. What do you do now?

- a. Are you in school?
- b. Do you work?

5. What are your plans for the future?

- a. Are you working towards a career? Changing careers?
- b. Plans after graduation?

An example:

Hello, my name is Renee Monczynski.

I currently live in Waco, Texas.

I am here to honor my late husband, Matthew Monczynski who served in the United States Navy.

I am currently finishing my Masters in Industrial and Organizational Leadership, due to graduate in December.

With that degree I hope to continue to work here at TAPS, helping military families heal and grow.

With this example I have given the person I am talking to several points to connect with, and the ability to continue the conversation in under 60 seconds.