## TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS, INC.

# FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

YEAR ENDED DECEMBER 31, 2015

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## **INDEPENDENT AUDITORS' REPORT**

Board of Directors Tragedy Assistance Program for Survivors, Inc. Arlington, Virginia

We have audited the accompanying financial statements of Tragedy Assistance Program for Survivors, Inc. ("TAPS"), which comprise the statement of financial position as of December 31, 2015, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors Tragedy Assistance Program for Survivors, Inc.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Tragedy Assistance Program for Survivors, Inc. as of December 31, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Clifton Larson Allen LLP

CliftonLarsonAllen LLP

Arlington, Virginia September 1, 2016

## TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS, INC. STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2015

#### ASSETS

CURRENT ASSETS	
Cash and Cash Equivalents	\$ 2,477,362
Pledges Receivable, Net Long-Term Portion	2,263,875
Prepaid Expenses	92,767
Accounts Receivable	 31,486
Total Current Assets	4,865,490
INVESTMENTS	752,316
LONG-TERM PLEDGES RECEIVABLE, NET DISCOUNT OF \$31,557	952,443
PROPERTY AND EQUIPMENT, NET	122,641
COLLECTIONS	79,800
INTANGIBLE ASSETS, NET	112,932
OTHER ASSETS	 19,870
Total Assets	\$ 6,905,492
Total Assets LIABILITIES AND NET ASSETS	\$ 6,905,492
	\$ 6,905,492
LIABILITIES AND NET ASSETS	\$ <u>6,905,492</u> 237,305
LIABILITIES AND NET ASSETS CURRENT LIABILITIES	 
LIABILITIES AND NET ASSETS CURRENT LIABILITIES Accounts Payable and Accrued Expenses	 237,305
LIABILITIES AND NET ASSETS CURRENT LIABILITIES Accounts Payable and Accrued Expenses Accrued Leave and Salaries	 237,305 150,080
LIABILITIES AND NET ASSETS CURRENT LIABILITIES Accounts Payable and Accrued Expenses Accrued Leave and Salaries Deferred Revenue	 237,305 150,080 107,007
LIABILITIES AND NET ASSETS CURRENT LIABILITIES Accounts Payable and Accrued Expenses Accrued Leave and Salaries Deferred Revenue Deferred Rent	 237,305 150,080 107,007 39,252
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LIABILITIES AND NET ASSETS CURRENT LIABILITIES Accounts Payable and Accrued Expenses Accrued Leave and Salaries Deferred Revenue Deferred Rent Total Liabilities NET ASSETS	 237,305 150,080 107,007 39,252 533,644
LIABILITIES AND NET ASSETS CURRENT LIABILITIES Accounts Payable and Accrued Expenses Accrued Leave and Salaries Deferred Revenue Deferred Rent Total Liabilities NET ASSETS Unrestricted	 237,305 150,080 107,007 <u>39,252</u> 533,644 930,865

## TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS, INC. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2015

	Unrestricted	Temporarily Restricted	Total
SUPPORT AND REVENUE			
Contributions, Sponsorships, and Grants	\$ 5,033,719	5,782,858	\$ 10,816,577
Seminar Registrations	119,166	-	119,166
Other Income	101,151	-	101,151
Net Assets Released from Restrictions	4,851,198	(4,851,198)	
Total Support and Revenue	10,105,234	931,660	11,036,894
EXPENSES			
Program Services	7,982,798	-	7,982,798
Supporting Services:			
Management and General	818,925	-	818,925
Fundraising	1,473,204	-	1,473,204
Total Supporting Services	2,292,129	-	2,292,129
Total Expenses	10,274,927		10,274,927
CHANGE IN NET ASSETS	(169,693)	931,660	761,967
Net Assets, January 1, 2015	1,100,558	4,509,323	5,609,881
NET ASSETS, DECEMBER 31, 2015	\$ 930,865	\$ 5,440,983	\$ 6,371,848

## TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS, INC. STATEMENT OF CASH FLOWS YEAR ENDED DECEMBER 31, 2015

CASH FLOWS FROM OPERATING ACTIVITIES	
Change in Net Assets	\$ 761,967
Adjustments to Reconcile Change in Net Assets to	
Net Cash Used by Operating Activities:	
Depreciation and Amortization	24,408
Realized and Unrealized Loss on Investments	10,606
Collections	(79,800)
Donated Securities	(10,077)
Bad Debt Expense	26,437
Changes in Assets and Liabilities:	
Pledges Receivable	(1,046,255)
Prepaid Expenses and Other Assets	(23,576)
Accounts Receivable	(31,486)
Accounts Payable and Accrued Expenses	47,588
Accrued Leave and Salaries	(101,745)
Deferred Revenue	107,007
Deferred Rent	(11,291)
Net Cash Used by Operating Activities	(326,217)
CASH FLOWS FROM INVESTING ACTIVITIES	
Purchase of Investments	(61,079)
Sales of Investments	64,829
Purchases of Property and Equipment	 (147,269)
Net Cash Used by Investing Activities	 (143,519)
NET CHANGE IN CASH AND CASH EQUIVALENTS	(469,736)
Cash and Cash Equivalents, January 1, 2015	 2,947,098
CASH AND CASH EQUIVALENTS, DECEMBER 31, 2015	\$ 2,477,362

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Organization**

Tragedy Assistance Program for Survivors, Inc. ("TAPS") was incorporated in Alaska on October 17, 1994. It provides a national military survivor peer support network by offering grief counseling referrals, caseworker assistance, and crisis information to help families and military personnel cope and recover.

#### **Basis of Presentation**

The accompanying financial statements have been prepared using the accrual basis of accounting. Revenue is recognized when earned and expense when the obligation is incurred.

## <u>Estimates</u>

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates.

#### Income Tax Status

TAPS is exempt from the payment of federal income taxes on its exempt activities under Section 501(c)(3) of the Internal Revenue Code and has been classified by the Internal Revenue Service as other than a private foundation.

The Organization has adopted the guidance on the income tax standard regarding the recognition and measurement of uncertain tax positions. The adoption of this standard had no impact on the financial statements.

## Cash and Cash Equivalents

For financial statement purposes, the Organization considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents.

## Pledges Receivable

Unconditional pledges receivable are recorded at fair value at the date the promise to give is received. Amounts that are expected to be collected within one year are recorded at their net realizable value. Amounts that are expected to be collected in future years are recorded at the present value of their net realizable value. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discount is included in contribution revenue.

Balances are reviewed individually for collectability. As of December 31, 2015, management estimates that all outstanding pledges receivable are fully collectible.

## NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Investments**

Investments in marketable securities with readily determinable fair values are stated at fair value in the Statement of Financial Position. Unrealized gains and losses are included in the change in net assets in the accompanying Statement of Activities. The Organization reports investment income and gains and losses on investments as increases or decreases in unrestricted net assets unless a donor temporarily or permanently restricts their use.

#### **Financial Instruments**

The Organization's financial instruments are cash and cash equivalents, investments, pledges receivable, long-term pledges receivable, accounts payable and accrued expenses and other liabilities. The recorded values of cash and cash equivalents, pledges receivable, and accounts payable and accrued expenses and other liabilities approximate their fair values based on their short-term nature. Fair value of long-term pledges receivable are based on the net realizable value. Fair values of investments are based on quoted market prices as of the end of the reporting period.

#### Fair Value Measurements

TAPS accounts for a significant portion of its financial instruments at fair value or considers fair value in their measurement. TAPS values its financial instruments based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

#### Fair Value Hierarchy

TAPS has categorized its financial instruments, based on the priority of the inputs to the valuation technique, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of the hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument.

Financial assets and liabilities recorded on the statements of financial position are categorized based on the inputs to the valuation techniques as follows:

#### Level 1

Financial assets and liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that TAPS has the ability to access. These include investments that are recorded at fair value on a recurring basis and fair value measurement is based upon quoted prices, if available. Securities valued using Level 1 inputs include those traded on active exchanges (such as the New York Stock Exchange).

#### Level 2

Financial assets and liabilities whose values are based on quoted prices in markets that are not active or model inputs that are observable either directly or indirectly for substantially the full term of the asset or liability. Level 2 inputs include, among others, quoted prices for similar assets or liabilities in an active market or non-active market.

## NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Fair Value Hierarchy (Continued)

#### Level 3

Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs reflect management's own assumptions about the assumptions a market participant would use in pricing the asset or liability.

#### Property and Equipment

Acquisitions of property and equipment greater than \$1,000 are recorded at cost and depreciated using the straight-line method over the estimated useful lives of the assets. The estimated useful lives of the related assets range from 5 to 10 years.

#### Intangible Assets

Costs incurred in the development of the Organization's website portal and survivor database have been capitalized as intangible assets. Amortization is computed using the straight-line method over seven years, which is management's estimate of the useful lives.

#### **Collections**

TAPS acquired a statue through donation during the year ended December 31, 2015. The statue is held for public exhibition, and is protected and preserved. The value as of December 31, 2015, is based on fair market value from a third party appraisal made soon after the donation date. As the estimated useful life of the statue is extremely long, the asset is not depreciated.

#### Deferred Revenue

Deferred revenue consists of the exchange portion of Gala sponsorships and registrations paid prior to December 31, 2015, for the 2016 Gala. When the event occurs, these payments will be recognized as revenue.

#### Net Assets

Net assets are classified into the following categories based on the existence or absence of donor-imposed restrictions:

#### Unrestricted Net Assets

TAPS' unrestricted net assets represent funds available for general operations.

#### Temporarily Restricted Net Assets

TAPS' temporarily restricted net assets represent resources received by TAPS that are subject to donor-imposed restrictions for a specified time or purpose.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Revenue Recognition

The Organization records contributions as unrestricted or temporarily restricted support depending on the existence and of any donor restrictions. Recognition of a pledge occurs on the date the pledge is made or committed. All other income is recognized when earned.

The annual Gala revenues span multiple years as it takes place each February and TAPS receives payments beginning multiple months prior to the event date. All amounts received prior to December 31, 2015, for the 2016 Gala are divided between the exchange portion (that is, the estimated cost of benefits provided to donors who attend) and the contribution portion. The portion of payment that is an exchange transaction is deferred upon receipt and recognized as revenue after the event takes place. The non-exchange portion of the payment is considered unconditional and time-restricted by the Organization, and is recognized as temporarily restricted revenue until the year in which event takes place.

Noncash donations are recorded as contributions at their fair values at the date of donation.

#### Allocation of Functional Expenses

The costs of providing the various programs and supporting services have been summarized on a functional basis in the Statement of Activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### Subsequent Events

In preparing these financial statements, TAPS has evaluated events and transactions for potential recognition or disclosure through September 1, 2016, the date the financial statements were available to be issued.

#### NOTE 2 CONCENTRATIONS

Financial instruments which subject TAPS to a concentration of credit risk consist of demand deposits placed with financial institutions. At times during the year, the Organization had funds on deposit with local financial institutions in excess of the Federal Deposit Insurance Corporation limits. The Organization has not experienced any losses in such accounts and does not believe it is exposed to any significant credit risk on cash balances. The Organization also invests in a variety of investments. These investments are exposed to various risks, such as fluctuations in market value and credit risk. It is at least reasonably possible that changes in risks in the near term could materially affect investment balances and the amounts reported in the financial statements.

TAPS received approximately 27% of its total revenue from one donor in the year ended December 31, 2015.

#### NOTE 3 PLEDGES RECEIVABLE

Promises to give at December 31, 2015, represent unconditional amounts pledged. Pledges expected to be collected in more than one year are reflected at fair value. The fair value is estimated by calculating the present value of estimated future cash flows. The discount rate used is 2.27%.

The amount of the discounted promises to give as of December 31, 2015, pledges receivable are as follows:

Amounts Due Less than One Year	2,263,875
Amounts Due Between One and Five Years	 984,000
Total	3,247,875
Less:	
Discount to Reduce to Present Value	(31,557)
Net Pledges Receivable	\$ 3,216,318

#### NOTE 4 INVESTMENTS

Investments consist of the following as of December 31, 2015:

ETFs:		
Equity	\$	33,533
Fixed		14,848
Stocks		169,290
USAA Mutual Funds:		
Equity Mutual Funds		116,616
Fixed Income Mutual Funds		418,029
Total Investments	\$	752,316
I Oldi IIIVESIIIEIIIS	þ	152,310

Investment income for the year ended December 31, 2015, is comprised of the following:

Unrealized and Realized (Loss) on Investments	\$ (10,606)
Investment Income, Net Expenses	 24,394
	\$ 13,788

#### NOTE 5 FAIR VALUE HIERARCHY

The following table presents TAPS' fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis as of December 31, 2015:

	I	Level 1	Lev	vel 2	Le	vel 3	Total
ETFs:							
Equity	\$	33,533	\$	-	\$	-	\$ 33,533
Fixed		14,848		-		-	14,848
Stocks		169,290		-		-	169,290
USAA Mutual Funds:							
Equity Mutual Funds		116,616		-		-	116,616
Fixed Income Mutual Funds		418,029		-		-	418,029
Total	\$	752,316	\$	-	\$	-	\$ 752,316

## NOTE 6 PROPERTY AND EQUIPMENT

A summary of property and equipment at December 31, 2015, is as follows:

Furniture and Equipment Accumulated Depreciation	\$ 168,226 (45,585)
Total	\$ 122,641

Depreciation expense totaled \$19,227 for the year ended December 31, 2015.

## NOTE 7 INTANGIBLE ASSETS

Intangible assets at December 31, 2015, consist of the following:

Website Portal - Development	\$ 190,093
Website Portal - Caregiver	112,932
Survivors Database	60,462
Accumulated Amortization	 (250,555)
Total	\$ 112,932

Amortization expense for the year ended December 31, 2015, was \$5,181.

## NOTE 8 TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consisted of the following at December 31, 2015:

Purpose Restricted:	
2016-2017 National Seminars and Good Grief Camps	\$ 265,000
2016-2017 National Suicide Seminars	265,000
2016-2017 Scholarships	312,358
Helpline / Suicide	339,977
Education Support	10,557
Caregiver Network	826,859
Casework	4,621
Communication	5,360
Afghanistan Project	50,000
Retreats and Expeditions	358,960
Future Events	1,960,818
Other Resources	70,000
In Kind Contribution	 40,000
	4,509,510
Time Restricted:	
Gala Sponsorships	931,473
Total	\$ 5,440,983

## NOTE 9 IN-KIND CONTRIBUTIONS AND DONATED SERVICES

TAPS received in-kind tickets from various donors valued at approximately \$230,000 for survivors to attend sporting events. These amounts have been recorded as contributions and program service expense in the Statement of Activities.

The Organization receives donated services from a variety of unpaid volunteers assisting in the Organization's programs. Total hours approximated 46,000 for the year ended December 31, 2015. No amounts have been recognized in the accompanying statements of activities because the criteria for the recognition of such volunteer efforts under the respective accounting standards have not been satisfied.

## NOTE 10 COMMITMENTS

#### **Severance Liability**

The Organization has entered into an employment agreement with the President through June 30, 2016. The agreement contains a clause whereby the Organization is liable for severance pay in the event of termination other than for cause. At December 31, 2015, the maximum potential amount of severance is approximately \$140,000.

## NOTE 10 COMMITMENTS (CONTINUED)

#### Office Lease

In September 2012, the Organization entered into a five-year, three-month lease with Clarendon Square Associates LP. The lease has a renewal option for an additional period of five years. Rental payments are due monthly and escalate at a rate of 2.75% annually. Three months' abatement was granted and the total lease payments are being recognized on a straight-line basis over the life of the lease. Related deferred rent totaled \$39,252 at December 31, 2015.

During 2014, the Organization entered into leases for expanded space in its existing headquarters location, requiring payments of equal monthly installments of \$9,000 with annual escalation of \$500 through July 31, 2015. During 2015, the lease was terminated early, effective March 31, 2015, for a fee of \$18,000.

Total rent expense for the year ended December 31, 2015, totaled \$288,832.

Future minimum annual lease payments required under the operating leases are as follows:

Year Ending	_	
2016	\$	236,360
2017		232,556
	\$	468,916

## Hotel Contracts

The Organization has entered into contracts for events through 2017. These contracts contain cancellation clauses whereby the Organization will be liable for a calculated fee should the event be cancelled. As of December 31, 2015, the maximum potential fees in the event of cancellation total \$617,000.

#### NOTE 11 BENEFIT PLANS

The Organization has established a 401(k) Plan. Employees over 21 years of age, working at least 30 hours per week are eligible for participation after 90 days of employment. Under the Plan, employees may contribute up to 92% of their eligible compensation. There is a discretionary profit sharing employer contribution allowed by TAPS to be determined each year. For the year ended December 31, 2015, the Organization did not contribute to the Plan.

TAPS offers medical insurance to full-time employees working at least 30 hours per week after 90 days of employment. For the year ended December 31, 2015, TAPS paid for the individual plan premiums for participating employees, which was \$138,734.



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## INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTARY INFORMATION

Board of Directors Tragedy Assistance Program for Survivors, Inc. Arlington, Virginia

We have audited the financial statements of Tragedy Assistance Program for Survivors, Inc. as of and for the year ended December 31, 2015, and our report thereon dated September 1, 2016, which expressed an unmodified opinion on those financial statements, appears on page 1. Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

ton Larson Allen LLP

CliftonLarsonAllen LLP

Arlington, Virginia September 1, 2016



## TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS, INC. SCHEDULE OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2015 (SEE INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTARY INFORMATION)

		Program Services		Management and General				
						Fundraising		Total
Salaries	\$	2,728,734	\$	226,817	\$	290,060	\$	3,245,611
Benefits		118,018		9,810		12,545		140,373
Payroll Taxes		222,103		18,462		23,609		264,174
Professional Services		775,865		335,600		413,924		1,525,389
Advertising		1,290		39,941		65,858		107,089
Supplies and Other Office Expenses		455,540		37,070		74,929		567,539
Information Technology		146,172		20,397		385		166,954
Occupancy		182,004		55,368		51,460		288,832
Travel, Conferences, Conventions, and Meetir	1	2,463,607		21,658		364,052		2,849,317
Grants		70,597		-		-		70,597
Depreciation and Amortization		15,380		4,679		4,349		24,408
Insurance		3,201		7,834		768		11,803
Printing, Design and Production		382,298		14,859		117,460		514,617
Merchandise Expense		45,841		844		40,609		87,294
All Other Expenses		372,148		25,586		13,196		410,930
Total Expenses	\$	7,982,798	\$	818,925	\$	1,473,204	\$	10,274,927